



*Building an even better
community...together!
Ensemble, pour une communauté encore
meilleure!*

President's Report

*To the Annual General Meeting
Thursday, May 14, 2009 – 7 p.m.
South Fallingbrook Community Centre (Orléans, Ontario)*

2008-2009 Key Accomplishments

Advocacy

- Hosted an All-Candidates Federal Election Meet-and-Greet event on October 7, 2008 with candidates from the federal electoral districts of Glengarry—Prescott—Russell and Ottawa--Orléans.
- Hosted two public meetings in November 2008 and April 2009 with municipal and/or provincial officials to give residents the opportunity to share their views on the following topics:
 - proposed amendments to the City of Ottawa's Official Plan;
 - future designation of the Cardinal Creek karst as a provincial Area of Natural Scientific Interest (ANSI);
 - Cardinal Creek Subwatershed Study;
 - Cardinal Creek City Stream Watch Study report;
 - City of Ottawa Transportation Master Plan and Infrastructure Master Plan;
 - proposed Fall 2009 changes to OC Transpo routes in our community; and a
 - presentation by Arts Ottawa East on the upcoming opening of the Shenkman Arts Centre, and its Ambassadors' Programme.
- Made numerous representations by e-mail, telephone and in-person with provincial and municipal elected officials and public servants to advance Planning & Development, Environmental, Recreational and Transportation issues such as those listed above.

Community-building Activities and Events

- Hosted the 3rd Annual Community-wide Garage Sale on June 7, 2008.
- Organized Gabriel Pizza Hockey Afternoon in Cardinal Creek on February 21, 2009, attracting over 500+ residents in celebration of Hockey Day in Canada and Family Day.
- Launched a "Name-the-Park" contest, in association with Councillor Bob Monette, to name the park located at 2148 Valin Street, in East Village / Oakridge Gate subdivision; park name to be unveiled June 13, 2009.

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2008-2009 Key Accomplishments – cont'd

Environmental Affairs

- Organized two Spring community-wide clean-up activities on May 10, 2008 and April 25, 2009.
- Held 5th Tree Planting Day in East Village and in SpringRidge on May 31, 2008.
- Participated in the Rideau Valley Conservation Authority's City Stream Watch study of Cardinal Creek, including an educational session for children and adults held on June 14, 2008.
- Launched a Rain Barrel Promotional Sale campaign, in partnership with the Queenswood Heights Community Association and Arbour Environmental Shoppe, resulting in the sale of 150 rain barrels.

Corporate Branding, Partnerships and Event Sponsorships

- Commissioned and unveiled an inaugural logo for the Cardinal Creek Community Association (CCCA), garnering significant local media coverage and further branding the CCCA in the Orléans market.
- Established a public-private partnership to expand our outdoor ice rink operations to add a rink at 2148 Valin Street, raising just over \$5,900 from Ashcroft Homes, Richcraft Group of Companies, The City of Ottawa, Orléans Boat World & Sports, BMR/Builder's Warehouse, The Flag Shop and Orléans Sign.
- Launched a Corporate Partnership Programme, raising \$10,000 in cash and in-kind contributions to support the day-to-day corporate operations of the Association, thanks to the generosity of Sobeys Orléans, Dust Evans Lawyers, The Orléans Star and Mike Hider (Re/Max Metro-City Realty Ltd).
- Raised over \$10,000 in cash and in-kind event sponsorship contributions to host the 2009 Gabriel Pizza Hockey Afternoon in Cardinal Creek.

Through a sustained communications and media relations effort, these key accomplishments and activities helped significantly raise the public profile of your community association, solidifying our reputation as one of the more active, dynamic community associations in Ottawa.

Upcoming Activities

- 6th Tree Planting Day, Saturday, May 30, 9:30 a.m. – entrance to the Cardinal Creek pathway at Bergamot.

- 4th Annual community-wide Garage Sale, Saturday, June 6, 2009, a.m.

- TD Canada Trust Family Fun Day in Cardinal Creek, Saturday, June 13, 2009, 1-6pm.
For event details, please visit www.cardinalcreek.org.