

# NEWS RELEASE

Monday, December 1, 2008 -- For immediate release

## **Outdoor ice rink operations expand in Cardinal Creek, thanks to private sector sponsorships**

Orléans, Ontario -- Amid the uncertainty over Ottawa city staff's 2009 draft budget proposal to cut funding grants to local outdoor rink operators, one community group is announcing its plans to expand operations this season.

The Cardinal Creek Community Association (CCCA) will be opening a new outdoor ice rink at Valin Park, in the Oakridge Gate / East Village subdivision, thanks to over \$4,200 in sponsorships the group has secured from four local businesses. The Association will also continue to operate and maintain its puddle rink at Cassia Park, in the Springridge subdivision.

The CCCA is pleased to announce that Ashcroft Homes, Richcraft Group of Companies, Orléans Boat World & Sports, and BMR/Builders' Warehouse have come on board to support its rink operations for the Valin Park inaugural 2008-09 skating season.

"On behalf of the Cardinal Creek Community Association and our residents, we thank these local business leaders for their exceptional generosity, and for their unwavering support of our efforts to make our community an even better place to work, live and play," said CCCA President, Jean-François Claude. Added Claude: "We also want to take this opportunity to thank Orléans Ward City Councillor Bob Monette for his ongoing and vocal support to the City's Outdoor Ice Rink Program, and to the CCCA's related activities."

"I commend the Cardinal Creek Community Association for its creative, innovative approach in ensuring our children will have the opportunity to be active outdoors this winter by heading to Valin Park, lacing up their skates and having fun while staying fit," said Councillor Bob Monette. "Once again,



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the CCCA is at the forefront of community-building through volunteerism, and I applaud their initiative," added Monette.

The financial contributions made by Ashcroft Homes (\$1,800.00) and Richcraft Group of Companies (\$900.00) have allowed the CCCA to purchase the building materials required to construct rink boards, equipment to flood and maintain the ice surface, and to buy a snowblower to clear the Valin Park rink after major snowfalls. Richcraft also provided an estimated \$900 in building materials last year for rink board construction at Cassia Park.

Orléans Boat World & Sports is providing an in-kind sponsorship which includes a significant discount on the snowblower purchase, a snowblower operation training session for rink volunteers, and labour costs for maintaining and repairing the snowblower over five years, for a total sponsorship value estimated at \$1,025.

BMR/Builders' Warehouse also offered a significant discount on the purchase of building materials, for a sponsorship value of \$500.

The Cardinal Creek Community Association, founded in 2006, is a not-for-profit organization of community volunteers representing the interests of residents in the growing communities along the Trim Road corridor, in Orléans, Ontario. For more information on the CCCA, please visit [www.cardinalcreek.org](http://www.cardinalcreek.org).

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